



INVITATION

Cordially inviting you to attend

China Miniature Bottle Club (preparing) • 2020 • Shanghai

11 January 2020

Dear Sir/Madam,

We would like to cordially invite you to attend the China Miniature Bottle Club (preparing) which will be held at the Hotel Equatorial Shanghai on 28 March 2020. The purpose of this event is to facilitate exchange, sharing and development of the miniature liquor collection. We devote to acting as a bridge between Chinese liquor and foreign liquor to create a common prosperity and expanding the scale of the regional groups to a national association (to be improved). Hope to see you there!

About Shanghai

Shanghai is located on the estuary of Yangtze River. With a population of 27 million, it is the largest city in China and is one of the metropolises in the world. The reasons for us to choose Shanghai as the first place for the China Miniature Bottle Club to organize the gathering are that Shanghai is a place where Chinese people and foreigners are living together since time immemorial and it is also an important market for all the Chinese liquor. In fact, cognac and whisky have already entered into the Chinese market since the late Qing dynasty. Nowadays, many top international companies in the liquor industry have set up their Asia-Pacific headquarters in Shanghai. It is now a city with its own unique culture features modern elements and Chinese traditional characteristics. You may discover the uniqueness of this prosperous city everywhere. The view of the buildings in western architectural styles in the Bund (Waitan) and the modern skyscrapers in the Pudong District is so stunning. It is definitely a good example of showing the mixture of eastern and western characteristics and the co-existence of modern and traditional elements. This city, the fabulous place, is delighted to welcome all the friends from over the world to visit her!

- **Location**

Imperial Hall, 2/F, Hotel Equatorial Shanghai (No.65 Yanan West Road, Jing'an Temple)

Tel: +86 21 6248 1688



- **Sign in:**

| Date | Time | Venue |
|---------------|---------------|---|
| 27 March 2020 | 15:00 – 19:00 | Reception Area in Imperial Hall, 2/F, Hotel |
| 28 March 2020 | 09:00 – 14:00 | Equatorial Shanghai |

- **Event Schedule:**

| Time | Details |
|---------------|--|
| 09:00 – 14:00 | Sign in |
| 09:00 – 15:00 | Booths will be set for buying and selling miniatures. |
| 15:00 – 15:45 | Group photo taking |
| 15:45 – 17:30 | Miniature Salon (Exchanging and sharing the miniature liquor collection) |
| 17:30 – 18:00 | Dinner Reception |
| 18:19 – 22:00 | Dinner and Auction |

Remarks:

Attendees should sign in with their real names. All the gifts and miniatures should be collected in person by showing your Identity card. If you are not available to attend the event on that day, your registration will be cancelled. However, the registration fee is non-refundable, only the amount on ordering the miniatures will be refunded to the account or the way you settled the payment.

More information on the time, venue and event details will be announced in each major group one or two weeks before the event.

- **Souvenirs: Special thanks to the following** (listed in no particular order)

Camus Cognac (France), Speciality Drinks Ltd. (United Kingdom), Glenfarclas Distillery (United Kingdom)

Beijing Guoxiangguan, Shanghai Jingzhi Liuli, Liu Ling Zui Liquor Co., Ltd., Moutai – Shanghai Office, Hotel Equatorial Shanghai, Shanghai Wangbaohe Beverage and Food Co., Ltd.

- **Introduction of Miniatures as gifts:**

- 1) Specially order the Glazed (Liuli) Shikumen EXTRA Miniature (30ml) from Camus Cognac; 399 limited bottles

Shikumen is a special architectural style which integrates the eastern and western cultures found in the traditional residential building in Shanghai. This kind of building shows the uniqueness of Shanghai in a way of fusing East and West and presents the inclusiveness and fashion sense of Shanghai. It almost has been the miniature and portrait of Shanghai since its opening for hundred years which is familiar to the world. Therefore, we choose this special architecture to be the bottle shape of our miniature this time. It also has another meaning by showing that we should not only focus on collecting foreign miniature liquor, but also need to pay attention to the Chinese one, so that the scope of our collections will be more diversified. Liuli (coloured glaze) is also the earliest glass art in China. The choice of this material can also emphasize the long history of Chinese culture.

- 2) Moutai Miniature (50ml) – Silver back label; 399 limited bottles

- 3) Specially order the Glenfarclas 15 years Single Malt Whisky from Glenfarclas Distillery (United Kingdom); 399 limited bottles

This is the first time for Glenfarclas to produce the miniature printed with Chinese words.

- 4) Specially order miniature (70ml) from Liu Ling Zui Liquor Co., Ltd.; 399 limited bottles



Glazed Shikumen EXTRA



Moutai Miniature



Glenfarclas 15 years



Liu Ling Zui

● **Introduction of the Special Miniatures for ordering:**

1) **KARUIZAWA 1999/2000** Cask Finishing— Single Malt Japanese Whisky 50ml

It is bottled by ELIXIR DISTILLERS. LONDON, a company under The Whisky Exchange. Each bottle will have an individual number and a fine wooden box. Each person is allowed to order one bottle at the price of **RMB2800 / HK\$3150/ USD410**. This bottle with only 350 bottles available is on a first-come-first-served basis while stock lasts.

2) **CAMUS COGNAC VSOP – Shanghai (Special edition) 50ml**

This set is composed of the 4 major landmarks in Shanghai. You may place your order at the price of **RMB168 / HK\$188/ USD25** per bottle. Each person is allowed to order one set with three bottles or just one bottle. It is on a first-come-first-served basis while stock lasts.



● **Honorable Consultants :**

| | | |
|---------------------|----------------|------------------|
| NING FENGLIAN (宁风莲) | CAMUS CYRIL | YANG SAI (杨赛) |
| WANG WU (王五) | JIAO JIAN (焦健) | GUO JIANLI (国建立) |
| SUN AIJIE (孙爱杰) | WANG PENG(王鹏) | |

● **Consulting Team:**

| | |
|----------------------------|--------------------------------|
| 【Guangzhou】 Bo Ge (波 哥) | 【Hong Kong】 Chan Wai Man (陈伟文) |
| 【Zhongshan】 Lin Yuan (林源) | 【Foshan】 Xiao Zhuang (小 庄) |
| 【Dongguan】 Xiao Peng (小 彭) | 【Shantou】 ZHANG Weiyuan (张伟源) |
| 【Zhongshan】 大圣爷 | 【Huizhou】 陈茂玉 |

● **Committee:**

| | | |
|---------------------|---------------------|----------------------|
| HU Ping (胡平) | SONG Zhengjie (宋正杰) | LYU Bo(吕波) |
| Chan Wai Man (陈伟文) | Chen Bin (陈斌) | YANG Jinsheng (杨金生) |
| ZHANG Yifei (张一飞) | CHEN Xiangyue (陈相岳) | DING Yifan (丁一帆) |
| XU Yuxin (徐羽心) | LU Yun (陆贇) | Lin Yuan (林源) |
| ZHANG Weiyuan (张伟源) | ZHUANG Haijin (庄海金) | PENG Yingliang (彭颖良) |

- **Registration Period:** From 11 January 2020 to 10 February 2020

- **Registration contact:**

Contact person for China :

Name: CHEN Bin

Tel: 13817649214

Contact person for Hong Kong, Macau, Taiwan and other foreign countries:

Hong Kong Miniature Liquor Club

Name: Chan Wai Man (Cognac Collection) WeChat ID: cognaccollection

Name: Ms. Lau (WeChat ID: KatLausy /QQ: 1735462050)

Email: enquiry@miniaturehk.com

Tel: 852-2770 8398

- **Registration Fee:**

RMB 666 / HK\$750 / USD96 (Same price for Adults & Children)

Payment Method:

Accept payment via Alipay, WeChat Pay, Local Bank Transfer (Hong Kong), Remittance, etc. An extra 5% charge will be added if you would like to make the payment via PayPal.

Remarks:

- Registration will be confirmed after paying the registration fee.
- The amount should take RMB as the standard price.
- The price does not include all the handling fee and bank charges. Attendees should pay such charges by themselves.
- The Hong Kong Miniature Liquor Club is only responsible for collecting the amount from the applicants of Hong Kong, Macau, Taiwan and other foreign countries. All the payment will be given back to the organizer.

- **Booth:**

Contact person : CHEN Bin Tel : 13817649214

The Booth No. is on a first-come-first-served basis.

- **Auction Item:**

Contact person : CHEN Bin Tel : 13817649214

Accommodations : No accommodations will be offered. Attendees should book the hotel room for their own during the stay. The following is a list of suggestions:

| | Hotel Name | Room Price |
|---|---------------------------------------|-------------------|
| A | Hotel Equatorial Shanghai -Main Venue | ~RMB700-800/night |
| B | Shanghai Yan'an Hotel | ~RMB500/night |
| C | Shanghai Fanspace Art Hotel | ~RMB300-350/night |
| D | Hanting Express – Jing'an, Shanghai | ~RMB250-300/night |

Please contact SONG Zhengjie on 13621841568 if you have any questions about accommodations.

- **Auction Items :**

- Public Auction**

- We will choose 15 groups of fine bottle from the donations of collectors and set a starting price for them. Other donations will be sold by the committee. All the proceeds will be allocated to the funds of this event.

- Private Auction**

- In order to encourage collectors to donate more fine bottles, we will choose about 15 groups of fine bottles from the donations to put up for auction. A starting price will be set and all the items will be auctioned anonymously. The proceeds will be given back to the owner.

- **Gentle Reminder :**

The registration fee is non-refundable since the cost of this event is much higher than it. Regardless of any reasons, you will not be allowed to claim the registration fee back if you are not able to attend the event.

No walk-in registration is allowed. Person without confirmation of registration will not be allowed to enter the venue.

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